

Oadby and Wigston Health & Wellbeing – Health topic feedback sheet 4 July 2018 – Group 1

HWBB priority area: Ageing Well
<p>1. What does Ageing Well mean to you/ your organisation?</p>
<ul style="list-style-type: none">- Ageing well relates to a large age range so we need to target different ages with different approaches- Addressing conditions such as hearing loss and dementia earlier so they can be treated and delayed- Studies show the longer you learn – you live so adult learning want to ensure as many adults as possible access their services to help them age well- Ensure older people can access information easily and help them with the digital world if appropriate- Finding people who are hard to reach and in most need of services- Ensuring as you get older you are leading a fulfilled life and not just existing- Empowering people to look after their own health and manage their own care better- Build resilience- Helping people to transition from work to retirement- Rebranding Age UK to make it more appealing
<p>2. What can you/ your organisation do to improve the outcomes and ensure people are ageing well?</p>
<ul style="list-style-type: none">- CCG doing some work with GP practices and First Contact Plus to upskill all members of staff so they can signpost patients to services and make referrals if appropriate – Active Signposting- OWBC Police are leading on the safer streets programme which is similar to Braunstone Blues where they will target certain streets in the borough and go door to door dealing with issues immediately- First Contact Plus want to get more professional referrals from OW borough and want to upskill front line staff here- First Contact Plus also want to ensure their website is kept up to date with information of services- Age UK provide a wide range of services but they need to promote better- Sign language organisation can provide training to staff- We need to go where people are and not wait for them to come to us i.e. bookies and pubs
<p>3. Would you be interested (as a group of likeminded people/ organisations) in working together to help address this agenda?</p>
<ul style="list-style-type: none">- Yes
<p>4. If so, what would this joined up working look like? (networking, working on specific projects together, forming an alliance)?</p>
<ul style="list-style-type: none">- Yes to an alliance as long as it's an action group- Need to have clear objectives- Utilising existing services and link them up better- Put on a joint ageing well event
<p>5. How will this new way of working be communicated?</p>
<ul style="list-style-type: none">- HWBB to put together a communication strategy for all priorities and services- Need a central point for information- Utilise libraries- Events

6. What are the challenges?

- Resources
- Funding
- IT
- Massive challenge to upskill everyone who comes into contact with vulnerable people so they can make referrals

7. What support do you need from the HWBB?

- Admin Support